

CONTACT

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ADDRESS

1832 S. Alcott Street
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PROFILE

Highly motivated designer with experience in marketing, print and digital design, brand identity development. Well-developed written, verbal, and visual communication abilities. Proficient in organization, multi-tasking. Both highly analytical and creative. Accustomed to a fast-paced, deadline driven environment. Experienced, tech-savvy, intelligent individual with a positive attitude and willingness to continually learn throughout life.

DESIGN SKILLS



EDUCATION

University of Minnesota – Twin Cities
Minneapolis, MN
2008 - 2012
Major: Graphic Design

Burren College of Art
Ballyvaughan, County Clare, Ireland
Spring 2011
Focus: Fine Art

DEGREE



**Bachelor of Fine Arts
Graphic Design**
University of Minnesota
Spring 2012

PROFESSIONAL EXPERIENCE

Freelance Designer

Aug. 2016 - Present

In August 2016, I moved to Denver, CO to start my own freelance design business. I'm seeking to bring the experience and knowledge I've gained and work with local business owners to learn from them and help them address their business pain points, promote their businesses, and form strong partnerships in the local community.

ABRA Auto Body & Glass

Digital Marketing Specialist

Feb. 2015 - Aug. 2016

Graphic Designer

Nov. 2012 - Feb. 2015

Graphic Design Intern

Nov. 2012 - Feb. 2015

ABRA Auto Body & Glass is an industry-leading national auto body repair and auto glass repair and replacement company headquartered in Minneapolis, MN. My main responsibility during my time there was to elevate, promote, and protect the ABRA brand to all audiences: customers, insurance and commercial business partners, franchisees, etc. My responsibilities included print and collateral design for both B2C and B2B purposes; domain and hosting management; website design, development, content management, and reporting; brand and co-brand development and maintenance including print/identity materials, websites, on-hold messaging, etc.; social media management and monitoring; national marketing campaign development and execution; vendor relationship management; event promotion; event branding and execution for conferences and charitable partners; search engine optimization; basic CRM administration; internal ABRA communication design; standard operating procedure communication; video, sound editing, photography, and more.

Caux Round Table

Graphic Design Intern

Jan. 2012 - Jan. 2013

The Caux Round Table is a non-profit global initiative headquartered in downtown St. Paul, MN that works to promote ethical capitalism and business practices. I designed publications promoting events, collateral, and conference materials relevant to their core mission of encouraging the conversation around ethical business practices. I learned how to communicate effectively with international clients and digitally distributed publications to supporters of the Caux Round Table all over the world.

TECHNICAL PROFICIENCIES

Operating Systems

macOS
Windows

Web

Wordpress
HTML - editing code
CSS - editing code

Software

Adobe Creative Cloud
Microsoft Office

ACHIEVEMENTS

Eagle Scout - 2008